

# CASE STUDY

## UNITED SURFACE PREPARATION HELPS A CONTRACTOR RESCUE A LUXURY CAR SHOWROOM FLOOR



### AT A GLANCE

#### Challenges

- Customer complaints
- Previous topcoat applications left roller marks
- Finding a coating that levels nicely and is user-friendly

#### Solution

- Screen existing coating to smooth it out
- Apply one thin coat of Ultra HTS High Gloss Topcoat by Ultra Durable Technologies



### OVERVIEW

In October 2022, 4,500 square feet of concrete in a Florida Lamborghini and Ferrari showroom were custom finished with grey and black metallic epoxy. However, the entire space needed to be recoated because the last topcoat did not lay out well and left unsightly roller marks. The goal was to produce a consistent glossy finish that would last years and resist damage from tires, foot traffic, and furniture.

### SOLUTION

United Surface Preparation of Tampa serves as the distributor to Redeye Concrete, which specializes in a wide range of decorative concrete techniques. Known for its success with solving problem floors, one of United Surface Prep's mottos is, "Give us your toughest surface preparation challenges and we'll give you products, service and solutions that get the job done right. We are surface finish problem solvers. It's what we do."

To remedy the problem, the floors were screen-sanded and micro-fiber mopped with water. Then, one thin coat of Ultra HTS by Ultra Durable Technologies was applied with an 18" x 3/8" nap high-quality roller. The product is a clear, high-solids, 100% aliphatic urethane formulated to provide extreme chemical resistance and durability as a topcoat for any new or existing flooring system.

### OUTCOME

The floors look beautiful and the facility owner is thrilled with the results. The finish laid out perfectly and there are no more roller marks. Ultra HTS enhances the unique metallic features of the floor and its reflective nature spotlights the gorgeous cars in the showroom. The product will also provide United Surface Preparation with a system that is reliably repeatable for its other customers.



*"The floor still looks like the day the finish was applied! This will be my go-to gloss topcoat from here on."*

**Troy Lewis**  
Redeye Concrete  
Clermont, Florida  
407-670-8029



 **United Surface Preparation**  
www.unitedsurfprep.com  
800-322-1413



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