

CASE STUDY

UNIVERSITY FLOORS:
1 COAT OF EPIC
PROVIDES
CONTINUOUS SHINE
FOR 7 YEARS AND
COUNTING



Note: The institution featured in this case study requested that its name remain confidential in accordance with its communications policy.

AT A GLANCE

Challenges

- Budget and staffing constraints
- Massive amount of maintenance to keep floors looking great
- Finding a coating that does not dull

Solution

- Prep terrazzo, tile & grout, and LVT floors
- Apply one thin coat of EPIC High-Performance Floor Finish by Ultra Durable Technologies

OVERVIEW

For more than seven years, a large public Midwestern university has utilized EPIC Floor Finish across approximately 20,000 square feet of flooring throughout its campus. Initially introduced to the school's recreation facilities, EPIC has since been applied to a variety of floor surfaces, including terrazzo, luxury vinyl tile (LVT), and tile and grout.

University facility managers were seeking a solution that would maintain a bright, clean appearance while reducing the frequent recoating cycles associated with traditional acrylic floor finishes. More than seven years later, many of those original EPIC-coated floors continue to perform without requiring recoating.



CHALLENGE

Like many universities, this school faced increasing pressure to maintain attractive, sanitary facilities while operating within budget and staffing constraints.

Traditional floor finishes required regular maintenance and periodic recoating to maintain their appearance. Over time, floors would lose their shine, creating a dull look that conflicted with the university's goal of presenting a clean, well-maintained environment to students, parents, faculty, and visitors.

The challenge was especially noticeable in high-visibility areas such as athletic facilities and restrooms, where appearance and cleanliness significantly impact first impressions.

In addition, facility teams were looking for a solution that could help reduce the frequency of maintenance required by conventional floor finishes.

"We've seen what EPIC can do in the Rec Services department. There is significant opportunity to bring it into additional areas across the university."

University Facilities Department



PROTECT • RESTORE • BEAUTIFY

SOLUTION

The first EPIC installation took place in the Administrative Office restroom.

The location was intentionally selected because it provided an opportunity to demonstrate both the appearance and long-term performance of the coating in a highly visible environment.

Immediately following installation, the transformation was evident. The floor exhibited a clean, bright shine that exceeded expectations and generated interest in expanding EPIC into additional areas of the campus.

As confidence in the product grew, the university began applying EPIC to terrazzo, tile and grout, and LVT surfaces throughout various facilities, including the student health center.

OUTCOME

Over the past seven years, the institution has expanded EPIC applications to approximately 20,000 square feet of flooring throughout campus facilities.

EPIC has successfully maintained the appearance of multiple floor types, including:

- Terrazzo
- Luxury Vinyl Tile (LVT)
- Tile and Grout

Particularly noteworthy were restroom environments where EPIC helped create a cleaner, brighter appearance while making routine maintenance easier.

In the patient-care areas of the health clinic and other high-traffic spaces, EPIC continues to deliver a polished appearance years after installation, with no visible signs of significant wear.

Most significantly, the school reports that floors coated with EPIC have not required recoating since the program began more than seven years ago.

The result has been a long-term flooring solution that supports the university's commitment to maintaining attractive, welcoming facilities while reducing the maintenance demands commonly associated with traditional floor finishes.

LOOKING AHEAD

The success of EPIC within the Recreation Department and other campus facilities continues to create opportunities for expansion.

University leaders recognize that the appearance of campus facilities plays an important role in shaping perceptions among prospective students and their families. Bright, clean, well-maintained floors contribute to the overall impression of quality, professionalism, and care throughout the campus environment.

As this university continues to evaluate future flooring projects, additional opportunities remain to expand EPIC into new buildings and applications.



"When I walked into the restroom the next morning, I immediately noticed the difference..."

**REC SERVICES
REPRESENTATIVE**



**ULTRA DURABLE
TECHNOLOGIES**
Manufacturing Innovative Coatings